

# **Live Streaming Policy**

## **Key Areas**

- 1. Public notices on display at the venue during match days
- 2. Consent
- 3. Examples of Streaming and Clips
- 4. Privacy Notice

### **Match Day**

Prior to any filming, where possible notices are displayed at the ground highlighting the fact that the game is being filmed.

"Please be aware that this game is being filmed by Oxfordshire Cricket and the footage may be displayed publicly on websites and social media

Please contact administrator@oxoncb.com if you have any questions or concerns"

## Confirmation

Within Play-Cricket Scorer Pro is a pop-up box that triggers ahead of cameras being connected for match highlights or streaming. This pop up requests that the scorer can confirm that both captain and both umpires are happy for the game to be filmed and shared.

#### Consent

Photo and video consent will be captured prior to any session or match that is streamed. **This will be done through club pay and/or google forms** when you are signing up your child for the summer phase or in the case of the senior sides at the start of the season. Footage captured will be used for the following purposes:

- Live Streaming the match
- Highlights package
- Training/coaching/development footage
- Video analysis
- Marketing materials including the possible publication on our website and social media channels

## Matches that include age groups under the age of 18

Photo and video consent will be captured prior to any session or match that is streamed. Names of children when batting or bowling will only be displayed on the stream. The use of initials and surnames for display purposes will be considered. Another alternative when this is not possible is to have a display name that is publicly seen which is different from the scorecard name.

Consent from the opposition will be done prior to any footage being captured.

#### **Adult matches**

Photo and video consent will be captured prior to any session or match that is streamed. For any matches that do have a name displayed on the live stream, this will only be done with the consent of the player. If there are any U18s in the match, consent will be required from the parent/guardian.

Consent from the opposition will be done prior to any footage being captured.

#### **All matches**

Before each match captains will be reminded that live streaming is not a DRS system.

# **Examples Streaming and Clips**

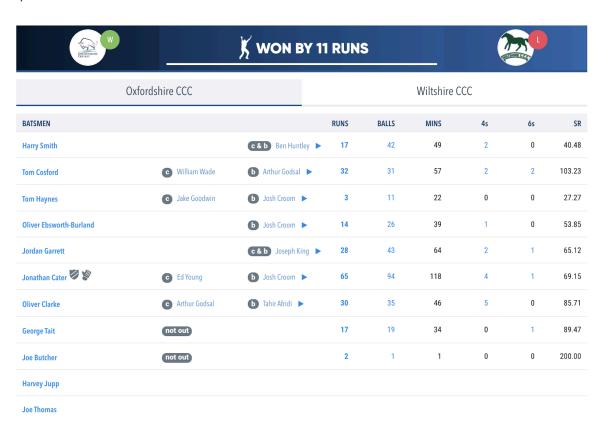
Example of when you click on one of the clipped videos such as a 4 as displayed in the scorecard above



# Example of when a match is live streamed



# Clips of videos would be on the scorecard like this



# **Privacy Notice**

All Play-Cricket Registered Players are served a Privacy Notice on behalf of the Club. This meets the Club's legal responsibility to serve this privacy notice and covers the responsibility for filming and social media.

# **Policy History**

Updated on: 10 April 2025

Version Number: 1.3

Next Policy Review: February 2026